

Allgemeine
Baugenossenschaft
Zürich

Reporting Vergabekonferenz 2022

Projektname	Genossenschaftlicher Wohnbau Accelerator Space - Belgrad
Organisation	Pametnija Zgrada Housing Cooperative
Adresse, PLZ, Ort	Veljka Milićevića 20, 11000 Belgrade
Webseite	www.kogradigrad.org
Eingesetzter Betrag	CHF 27'497

Projektbeschrieb	This project is a collective learning-by-doing initiative to institute a new place as the accelerator of the cooperative housing ecosystem in Belgrade. It is about designing both the economy and the common solidarity space among and for the future cooperants. By providing such an institutional backbone and a new point of reference for the growing community of the cooperative housing movement in the region, we aim to create the critical momentum for pursuing the first cooperative housing pilot projects.
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Welche Meilensteine wurden erreicht?	<ul style="list-style-type: none"> - We started the project by organising a public event with relevant stakeholders and project partners. - We widened up our core team. - We organised regular meetings of the extended team, jointly searched for the right location, and consulted with financial and business partners. - We organised the first tryout of the Accelerator Space, involving stakeholders and prospective community. - We started building up the discourse by organising a targeter campaign and by announcing our plans in a live tv broadcast. - We established strategic partnerships with relevant stakeholders.
Welche Meilensteine stehen noch bevor?	<ul style="list-style-type: none"> - We are just about to inaugurate the Centre for Cooperative Housing Acceleration (October 2023) in Belgrade, opening

	<p>up the doors to the public and becoming the point of reference to the community of early adopters.</p> <ul style="list-style-type: none">- We will work towards developing different programs of the Centre with project partners and prospective community.- We will keep the discourse alive by setting up a regular radio broadcasting show.- We will further work with the pilot community on developing pilot project and grow our cooperative in numbers.
Wie wurde der Betrag des ABZ-Solidaritätsfond eingesetzt?	To secure responsible and efficient use of our granted amount, thus maximizing the impact of our project, we have utilised our general operation resources, obtained from other donors, to identify different scenarios for how to reach project goals. To this day, we have not yet utilised the granted amount. However, now that we have developed plan for the program and acquainted the space, we are planning to start using the grant into setting up the space and developing specific programs with project partners and the pilot community.
Wie viele Menschen profitieren vom Projekt?	Our public events gathered around sixty people, potential project partners, prospective pilot project community members, relevant stakeholders, and representatives of organisations and institutions. This group of multipliers, rather than mere visitors, secured a much wider reach out of our project within their specific circles. Our targeted social media campaign and our live TV broadcast reached out to a wider audience while our core team doubled in numbers.
Was gibt es noch zu erzählen?	The granted amount enabled us to think in the direction of how to secure the base funding for pilot project development. We recognised the role of the Centre for Cooperative Housing Acceleration as crucial not only in terms of its functionality and its capacity to build both a community and discourse but also as a financial tool itself. In the lack of other mechanisms, investing in the Centre could become the seed-funding scheme for wider financial participation throughout society and beyond. We are eager to explore these options in the remaining time of our project!

Bitte beachten:

- Senden Sie Ihr Reporting **bis am 30. September 2023** per Mail an solidaritaetsfonds@abz.ch.
- Möchten Sie zusätzlich Bilder oder einen Jahresbericht einreichen, können Sie diese gerne beifügen.
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